

## **Senate Standing Committee on Education and Employment**

### **QUESTIONS ON NOTICE Additional Estimates 2015 - 2016**

**Agency - Safe Work Australia**

**Department of Employment Question No. EMSQ16-000660**

**Senator Ludwig provided in writing.**

#### **Question**

##### **SWA – Media monitoring**

Since the change of Prime Minister on 14 September, 2015:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
  - a. Which agency or agencies provided these services?
  - b. What has been spent providing these services during the specified period?
  - c. Itemise these expenses.

#### **Answer**

1. The exact cost of media monitoring services incurred for the period 14 September 2015 to 31 January 2016 inclusive cannot be reported as costs are incurred on an annual or quarterly basis; specific fees and contractual arrangements are detailed below.
  - a. Safe Work Australia receives media monitoring services under the Memorandum of Understanding between Safe Work Australia and the Employment and Education Shared Services Centre, and media and social media monitoring services from Meltwater.
  - b. Safe Work Australia was not invoiced during the specified period 14 September 2015 to 31 January 2016 for media monitoring services.
  - c. The costs for Safe Work Australia's media monitoring services are as follows:
    - Under the Memorandum of Understanding with the Employment and Education Shared Services Centre, media monitoring costs approximately \$1957.50 per quarter.
    - The media and social media monitoring contract with Meltwater is paid for 12 months from 1 July 2015 to 31 June 2016. The cost was \$4324.00 for 2015-16, which was invoiced and paid in August 2015.