

Senate Standing Committee on Education and Employment

QUESTIONS ON NOTICE Additional Estimates 2015 - 2016

Cross Portfolio

Department of Employment Question No. EMSQ16-000386

Senator Ludwig provided in writing.

Question

Media monitoring

Since the change of Prime Minister on 14 September, 2015:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
 - a. Which agency or agencies provided these services?
 - b. What has been spent providing these services during the specified period?
 - c. Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
 - a. Which agency or agencies provided these services?
 - b. What has been spent providing these services during the specified period?
 - c. Itemise these expenses

Answer

From 14 September 2015 to 31 January 2016 the Department of Employment spent \$232,377.00 on media monitoring.

Also in this period, the department spent \$5,940.00 in subscription fees for social media monitoring.

These services are provided by Isentia.

This media monitoring service is provided for the Department; Employment portfolio agencies and the office of the Minister of Employment (for portfolio-related media monitoring).

No separate costs are attributed to the Minister's office.

Figures are GST Exclusive