

**Senate Committee: Education and Employment**

**QUESTION ON NOTICE  
Additional Estimates 2015 - 2016**

**Outcome: Agency: AITSL**

**Department of Education and Training Question No. SQ16-000720**

Senator Ludwig, Joe provided in writing

*Also refer to previous hearing Question No. ED0469\_15*

***AITSL: Market Research***

**Question**

Since the change of Prime Minister on 14 September, 2015:

1. List any market research conducted by the department/agency:
  - (a) List the total cost of this research
  - (b) List each item of expenditure and cost, broken down by division and program
  - (c) Who conducted the research?
  - (d) How were they identified?
  - (e) Where was the research conducted?
  - (f) In what way was the research conducted?
  - (g) Were focus groups, round tables or other forms of research tools used?
  - (h) How were participants for these focus groups et al selected?
  - (i) How was the firm or individual that conducted the review selected?
  - (j) What input did the Minister have?
  - (k) How was it approved?
  - (l) Were other firms or individuals considered? If yes, please detail.

**Answer**

The Australian Institute for Teaching and School Leadership provides the following response for the period 14 September 2015 to 10 February 2016:

1 - 7. Nil