

**Senate Committee: Education and Employment**

**QUESTION ON NOTICE  
Additional Estimates 2015 - 2016**

**Outcome: Agency: ACARA**

**Department of Education and Training Question No. SQ16-000719**

Senator Ludwig, Joe provided in writing

***ACARA: Market Research***

**Question**

Since the change of Prime Minister on 14 September, 2015:

1. List any market research conducted by the department/agency:

- (a) List the total cost of this research
- (b) List each item of expenditure and cost, broken down by division and program
- (c) Who conducted the research?
- (d) How were they identified?
- (e) Where was the research conducted?
- (f) In what way was the research conducted?
- (g) Were focus groups, round tables or other forms of research tools used?
- (h) How were participants for these focus groups et al selected?
- (i) How was the firm or individual that conducted the review selected?
- (j) What input did the Minister have?
- (k) How was it approved?
- (l) Were other firms or individuals considered? If yes, please detail.

**Answer**

The Australian Curriculum, Assessment and Reporting Authority has provided the following response.

- 1. Nil.
- (a) N/A
- (b) N/A
- (c) N/A
- (d) N/A
- (e) N/A
- (f) N/A
- (g) N/A
- (h) N/A
- (i) N/A
- (j) N/A
- (k) N/A