Senate Committee: Education and Employment

QUESTION ON NOTICE Additional Estimates 2015 - 2016

Outcome: Agency: ACARA

Department of Education and Training Question No. SQ16-000513

Senator Ludwig, Joe provided in writing

ACARA: Communications staff

Question

For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:

1. How many ongoing staff, the classification, the type of work they undertake and their location.

2. How many non-ongoing staff, their classification, type of work they undertake and their location

- 3. How many contractors, their classification, type of work they undertake and their location
- 4. How many are graphic designers?
- 5. How many are media managers?
- 6. How many organise events?

Have these arrangements changed since the change of Prime Minister on 14 September, 2015? If yes, please detail.

Answer

The Australian Curriculum, Assessment and Reporting Authority (ACARA) has provided the following response

- 1. Nil
- 2. Nil
- 3. Four fixed term/non-ongoing staff, all in Sydney:
 - Director Communications & Strategic Relations (Executive), leads the implementation
 of the organisation's communications and engagement strategy, providing leadership
 to build the strategic and operational communications capacity of ACARA and its staff.
 The Director also monitors issues and has strategies in place to ensure ACARA is well
 positioned to maintain and enhance its reputation.
 - Communications Manager (Manager) manages the communications function (internal and external) for ACARA and is responsible for being the communications subject matter expert, providing strategic advice in collaboration with peers to enable effective communication strategies and stakeholder management.
 - Communications Officer (Professional) is responsible for providing communications and stakeholder management support to ACARA's business units via the Manager, Communications.
 - Editorial and Correspondence Officer (Professional) manages the editorial and correspondence function (internal and external) and external communications processes and procedures.
- 4. Nil
- 5. Nil

6. Nil

As at 25 February 2016, arrangements have not changed since 14 September 2015.