

**Senate Committee: Education and Employment**

**QUESTION ON NOTICE  
Additional Estimates 2015 - 2016**

**Outcome: Agency: ASQA**

**Department of Education and Training Question No. SQ16-000510**

Senator Ludwig, Joe provided in writing

***ASQA: Communications staff***

**Question**

For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:

1. How many ongoing staff, the classification, the type of work they undertake and their location.
2. How many non-ongoing staff, their classification, type of work they undertake and their location
3. How many contractors, their classification, type of work they undertake and their location
4. How many are graphic designers?
5. How many are media managers?
6. How many organise events?

Have these arrangements changed since the change of Prime Minister on 14 September, 2015? If yes, please detail.

**Answer**

The Australian Skills Quality Authority (ASQA) has provided the following response.

1. ASQA has three (3) ongoing public relations, communications and media officers –
  - EL2 – Manager, oversees all aspects of ASQA's internal and external communications, education programs and stakeholder engagement – Brisbane
  - EL1 – Internal Communications Coordinator, oversees all aspects of ASQA's communications with its staff – Perth
  - EL1 – External Communications Coordinator, oversees and contributes to the development of print and online resources for ASQA's external stakeholders, particularly training providers – Melbourne
2. ASQA has three non-ongoing public relations, communications and media officers –
  - EL1 – Compliance Education Auditor, provides specialist advice on the Standards to inform the development of print and online resources for training providers as well as the answering of enquiries received through ASQA's Info Line – Brisbane
  - APS6 – Senior Communications Advisor (website management and development), is responsible for the day-to-day management of ASQA's website as well as enhancements to the site's infrastructure – Melbourne
  - APS6 – Senior Communications Advisor (Stakeholder Engagement), organises a variety of face-to-face and online (webcast/webinar) events for ASQA's external stakeholders including training providers as well as employer/business groups, peak training industry bodies and other VET sector stakeholders – Melbourne

3. ASQA has one contractor engaged in public relations, communications and media –
  - APS5 (equivalent) – Communications Advisor, writes content for a variety of media (online, printed materials, speeches by Commissioners and senior officers) – Melbourne
4. ASQA does not employ any graphic designers.
5. Media management is one of the tasks undertaken by the EL2 Manager.
6. One of the tasks undertaken by the APS6 Senior Communications Advisor (Stakeholder Engagement) is to organise events – both face-to-face and online – for ASQA's stakeholders.

These arrangements have not changed since the change of Prime Minister on 14 September 2015.