

Senate Committee: Education and Employment

**QUESTION ON NOTICE
Additional Estimates 2015 - 2016**

Outcome: Cross Portfolio - Corporate

Department of Education and Training Question No. SQ16-000247

Senator Ludwig provided in writing

Media monitoring

Question

Since the change of Prime Minister on 14 September, 2015:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?

(a) Which agency or agencies provided these services?

(b) What has been spent providing these services during the specified period?

(c) Itemise these expenses.

2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?

(a) Which agency or agencies provided these services?

(b) What has been spent providing these services during the specified period?

(c) Itemise these expenses

Answer

1. As the media monitoring services provided to portfolio ministerial offices are included in those provided to the department, no separate budget is attributable.

(a) The Department of Education and Training's media monitoring provider is iSentia Pty Ltd.

(b) The Department has spent a total of \$235,000 (GST exclusive) on media monitoring during this period.

(c) There is no separate costing for these items for the Department of Education and Training.

2.

(a) Please see response to question 1 (a) above.

(b) Please see response to question 1 (b) above.

(c) Please see response to question 1 (c) above.