

Senate Committee: Education and Employment

**QUESTION ON NOTICE
Additional Estimates 2015 - 2016**

Outcome: Cross Portfolio - Corporate

Department of Education and Training Question No. SQ16-000017

Senator Carr, Kim asked on 10 February 2016, Proof Hansard page 15.

Research reports

Question

Ms Gleeson: There has been benchmarking, tracking and evaluation research for the higher education campaign, concept testing and refinement research conducted for the parent engagement campaign and benchmarking, tracking and evaluation research for the parent engagement campaign.

Senator KIM CARR: Do you have reports for any of those?

Ms Gleeson: We do.

Senator KIM CARR: Are they available?

Ms Gleeson: The department is in receipt of those reports.

Senator KIM CARR: Are they available to the committee?

Ms Gleeson: My understanding is that in relation to providing copies, this is akin to the question that Senator O'Neill asked at the last estimates.

Mr Cook: I think some of those reports are deliberations of cabinet.

Senator KIM CARR: Are they marked cabinet-in-confidence?

Mr Cook: They would have been. My understanding is that they would have gone to a cabinet subcommittee.

Senator KIM CARR: Can you confirm that?

Mr Cook: We can take it on notice but I am certain some of the parent engagement ones did. I know that for a fact.

Senator KIM CARR: They are older ones, but cabinet would not have considered this matter for some time. Are you saying they are still cabinet-in-confidence?

Mr Cook: Still cabinet-in-confidence? They are marked in confidence.

Ms Gleeson: Yes, they are marked cabinet-in-confidence.

Senator KIM CARR: They are all marked cabinet-in-confidence?

Mr Cook: It would be my understanding that they would have gone to a cabinet subcommittee, as is the usual practice across governments.

Senator KIM CARR: What were the dates on which the reports were delivered? That is not cabinet-in-confidence.

Ms Gleeson: Can I take that on notice because I have those in several places?

Senator KIM CARR: Yes, of course. I would appreciate that. I would like to know the dates. What were the costs of each of those projects?

Answer

Campaign	Report	Date report delivered to department	Cost (ex GST)
Parent engagement campaign	Developmental research	4 June 2015	\$254,145
Parent engagement campaign	Concept testing Refinement research	7 July 2015 31 July 2015	\$196,976
Parent engagement campaign	Benchmark, tracking and evaluation	2 December 2015	\$159,938
Higher education communication campaign	Benchmark, tracking and evaluation	29 June 2015	\$300,000