

**Economics Legislation Committee**  
ANSWERS TO QUESTIONS ON NOTICE  
Industry, Innovation and Science Portfolio  
2016-17 Supplementary Budget Estimates  
20 October 2016

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**DEPARTMENT:** DEPARTMENT OF INDUSTRY, INNOVATION AND SCIENCE

**TOPIC:** Advertising and information campaigns

**REFERENCE:** Written Question – Senator Bilyk

**QUESTION No.:** SI-159

How much has the Department spent on advertising and information campaigns since 1 January 2016? Can a list of all Contract Notice IDs for the AusTender website in relation to advertising and information campaign contracts please be provided?

**ANSWER**

Between 1 January 2016 and 20 October 2016, the department has spent a total of \$27,539,512 including GST on advertising and information campaigns. This is for the following campaigns:

- National Innovation and Science Agenda (NISA) advertising campaign
- Country of Origin Labelling (CoOL) information campaign
- business.gov.au advertising campaign.

The applicable AusTender references (along with associated amendments, where applicable) are:

<b>AusTender Contract Notice ID</b>
NISA
CN3312189
CN3325412
CN3312940
CN3312065
CN3341974
CN3338241
CN3312079
CN3322369
CN3322349
CoOL
CN3334074
CN3330863
CN3310512
CN3334066
CN3334058
business.gov.au
CN3367474