

Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry, Innovation and Science Portfolio
2016-17 Supplementary Budget Estimates
20 October 2016

DEPARTMENT: DEPARTMENT OF INDUSTRY, INNOVATION AND SCIENCE

TOPIC: Advertising campaign for the National Innovation and Science Agenda

REFERENCE: Written Question – Senator Carr

QUESTION No.: SI-131

1. Please provide a detailed update on the advertising campaign for the National Innovation and Science Agenda, including:
 - o A summary of the campaign, including the type of advertising being utilised, the total budget allocation and the funding profile.
 - o Any relevant Austender reference number(s).
 - o Whether the campaign is still ongoing.
 - o Whether there have been any changes to the content, materials or objectives of the campaign since the 2016 Federal Election, and if so, the nature of those changes.

ANSWER

Refer to SI-24 and SI-58.