

Senate Economics Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

2015 - 2016

Department/Agency: ACCC

Question: SBT 679-680

Topic: Media Monitoring

Reference: written - 30 October 2015

Senator: Wong, Penny

Question:

Media Monitoring

Since 1 January 2015:

679. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
- a) Which agency or agencies provided these services?
 - b) What has been spent providing these services during the specified period?
 - c) Itemise these expenses.
680. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
- a) Which agency or agencies provided these services?
 - b) What has been spent providing these services during the specified period?
 - c) Itemise these expenses

Answer:

679. The ACCC does not provide these services to the Minister's office.
- a) Not applicable.
 - b) Not applicable.
 - c) Not applicable.
680. The total cost was \$187,758.84.
- a) isentia Pty Ltd and AAP Information Services.
 - b) \$168,633.84 was spent on isentia media monitoring services and \$19,125 was spent on AAP's Information Services.
 - c) The isentia and AAP services are provided as complete packages and do not have an itemised breakdown of expenditure.