

**Senate Economics Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Supplementary Budget Estimates

2015 - 2016

**Department/Agency: ATO**

**Question: SBT 1866-1871**

**Topic: Communications Staff**

**Reference: written - 30 October 2015**

**Senator: Wong, Penny**

**Question:**

For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:

- 1866. How many ongoing staff, the classification, the type of work they undertake and their location.
- 1867. How many non-ongoing staff, their classification, type of work they undertake and their location.
- 1868. How many contractors, their classification, type of work they undertake and their location.
- 1869. How many are graphic designers?
- 1870. How many are media managers?
- 1871. How many organise events?

**Answer:**

1866. The following table provides a breakdown by classification of staff working in public relations, communication, media and graphic design in the ATO.

The Communication function in the ATO is responsible for facilitating strategic connection and conversations, and using effective communication to influence behaviour and build knowledge of ATO objectives and outcomes.

These officers are located in both regional and metropolitan locations across the country.

<b>Classification</b>	<b>Full Time Employee (FTE)</b>
APS4	16.53
APS5	11.91
APS6	21.31
EL1	14.52
EL2.1	7.4
EL2.2	1
<b>Total</b>	<b>72.67</b>

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Please note that the total full time employee figure in the table above is significantly lower from the figure reported in October 2014. This is because the marketing and communication capability has undergone a corporate review of the communications function and this has impacted overall staff numbers and classification levels.

1867. No non-ongoing staff are employed in communication activities in the ATO.  
 1868. There are currently four contractors engaged in communication activities in the ATO.

<b>Classification</b>	<b>Full Time Employee (FTE)</b>
APS5	1
APS6	3

\*Included in total FTE numbers at response 1866.

There are also four additional contractors engaged as senior designers involved in communication work, including the design of Annual Report, the reinvention program, outbound correspondence and the visual design of ATO websites including ato.gov.au, beta.ato.gov.au. All are located in Canberra.

<b>Classification</b>	<b>Full Time Employee (FTE)</b>
APS5	0.8
APS6	2
EL1	1

\*Included in total FTE numbers at response 1866.

1869. Three FTE work in the graphic design field, including one form designer who is responsible for information design and layout.  
 1870. Included in the 72.67 FTE above is 6.4 FTE in the ATO Public Affairs Branch working in media management including preparing and issuing media releases and responding to media enquiries.  
 1871. No internal communication staff organise events.