

Senate Economics Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

2015 - 2016

Department/Agency: AASB/AUASB

Question: SBT 186-189

Topic: Departmental Rebranding

Reference: written - 30 October 2015

Senator: Ludwig, Joe

Question:

186. Has the department/Agency undergone a name change or any other form of rebranding since the leadership change in September, 2015? If so:
- a. Please detail why this name change / rebrand were considered necessary and a justified use of departmental funds?
 - i. Please provide a copy of any reports that were commissioned to study the benefits and costs associated with the rebranding.
 - b. Please provide the total cost associated with this rebrand and then break down by amount spent replacing:
 - i. Signage.
 - ii. Stationery (please include details of existing stationery and how it was disposed of).
 - iii. Logos
 - iv. Consultancy
 - v. Any relevant IT changes.
 - vi. Office reconfiguration.
 - c. How was the decision reached to rename and/or rebrand the department?
 - i. Who was involved in reaching this decision?
 - ii. Please provide a copy of any communication (including but not limited to emails, letters, memos, notes etc) from within the department, or between the department and the government regarding the rename/rebranding.
187. Following the changes does the department share any goods/services/accommodation with other departments?
188. What resources/services does the department share with other departments; are there plans to cease sharing the sharing of these resources/services?
189. What were the costs to the department prior to the Machinery of Government changes for these shared resources? What are the estimated costs after the ceasing of shared resource arrangements?

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Answer:

186

AASB no

AUASB no

187

AASB n/a

AUASB n/a

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AASB

- **AASB shares corporate services with the AUASB**
- **The Productivity Commission provides ad-hoc assistance with the IT function**
- **Accommodation is shared with TEQSA**
- **There are no plans to cease/share services**

AUASB

- **AUASB shares corporate services with the AASB**
- **The Productivity Commission provides ad-hoc assistance with the IT function**
- **Accommodation is shared with TEQSA**
- **There are no plans to cease/share services**

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AASB and AUASB

- **Accommodation costs will reduce from 2016-17**
- **The premises move to share occupancy with TEQSA is not a result of MoG changes. The move occurred in September 2015 and was planned.**