

Senate Economics Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

2015 - 2016

Department/Agency: AOFM

Question: SBT 1495-1496

Topic: 1495-1496 - Government Advertising

Reference: written - 30 October 2015

Senator: Wong, Penny

Question:

Since 1 July 2015:

1495. How much has been spent on government advertising (including job ads)?

- a) List each item of expenditure and cost
- b) List the approving officer for each item
- c) Detail the outlets that were paid for the advertising

1496. What government advertising is planned for the rest of the financial year?

- a) List the total expected cost
- b) List each item of expenditure and cost
- c) List the approving officer for each item
- d) Detail the outlets that have been or will be paid for the advertising

Answer:

1495. For the period 1 July 2015 to 30 October 2015, total amount of \$12,463.17 was spent on government advertisement. Details of such expenditure are listed below.

Purpose	Outlets	Approver	Cost
HR – Job advertisement			
	Administration support officer	CEO	\$745.14
	Head of Treasury Services	CEO	\$1,043.24
	APS5 analyst	CEO	\$1,489.11
	Subtotal		\$3,277.49
Investor Relation – Promote government securities			
	Advertisement on Bloomberg website	CEO	\$9,185.68
	Subtotal		\$9,185.68
	TOTAL		\$12,463.17

1496. The AOFM is planning to post three job advertisements for the rest of the financial year; however no detailed plan is available at this stage in terms of costs and outlets.