

**Senate Economics Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Supplementary Budget Estimates

2015 - 2016

**Department/Agency: PC**

**Question: SBT 1153-1154**

**Topic: Government advertising**

**Reference: written - 30 October 2015**

**Senator: Wong, Penny**

**Question:**

Since 1 January 2015:

1153. How much has been spent on government advertising (including job ads)?

- a) List each item of expenditure and cost
- b) List the approving officer for each item
- c) Detail the outlets that were paid for the advertising

1154. What government advertising is planned for the rest of the financial year?

- a) List the total expected cost
- b) List each item of expenditure and cost
- c) List the approving officer for each item
- d) Detail the outlets that have been or will be paid for the advertising

**Answer:**

As at 30 October 2015:

1153.

| <b>Date</b> | <b>Outlet</b>                  | <b>Purpose</b>                | <b>Approving Officer</b>     | <b>Cost<br/>(GST Exclusive)</b> |
|-------------|--------------------------------|-------------------------------|------------------------------|---------------------------------|
| 6/01/2015   | Mitchell<br>Adcorp<br>Alliance | Public Inquiries and Hearings | Assistant<br>Commissioner    | \$3,467                         |
| 20/01/2015  | Mitchell<br>Adcorp<br>Alliance | Public Inquiries and Hearings | Inquiry Manager              | \$1,023                         |
| 23/02/2015  | Mitchell<br>Adcorp<br>Alliance | Recruitment advertising       | Director, Human<br>Resources | \$8,140                         |
| 25/03/2015  | Mitchell<br>Adcorp<br>Alliance | Public Inquiries and Hearings | Assistant<br>Commissioner    | \$1,386                         |
| 15/04/2015  | Mitchell<br>Adcorp<br>Alliance | Public Inquiries and Hearings | Executive Manager            | \$1,429                         |

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|------------|--------------------------------|-------------------------------|------------------------------|---------|
| 23/04/2015 | Mitchell<br>Adcorp<br>Alliance | Recruitment advertising       | Director, Human<br>Resources | \$662   |
| 12/06/2015 | Mitchell<br>Adcorp<br>Alliance | Public Inquiries and Hearings | Assistant<br>Commissioner    | \$1,306 |
| 30/06/2015 | Mitchell<br>Adcorp<br>Alliance | Recruitment advertising       | Assistant<br>Commissioner    | \$7,450 |
| 03/09/2015 | Dentsu<br>Mitchell             | Public Inquiries and Hearings | Assistant<br>Commissioner    | \$1,456 |

1154. The Commission will continue to advertise public inquiries and hearings as they arise.