

**Senate Economics Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**Treasury Portfolio**  
Supplementary Budget Estimates  
2014 - 2015

**Department/Agency: RAM**  
**Question: SBT3862-3864**  
**Topic: Advertising**  
**Reference: written - 30 October 2014**  
**Senator: Ludwig, Joe**

**Question:**

Since Budget Estimates in June, 2014:

- 3862. How much has the Department/Agency spent on Advertising? Including through the use of agencies.
- 3863. Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning.
- 3864. Provide copies of approvals, including but not limited to, approvals made by the Prime Minister or his delegate, the Minister of their delegate or the department or their delegate.

**Answer:**

- 3862. \$214,493.14 – This is for operational requirements for product and tourism advertising.
- 3863. Standard advertising for operational business requirements as outlined above.
- 3864. Not applicable.