

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Treasury Portfolio
Supplementary Budget Estimates 2014
22 October to 23 October 2014

Department/ Agency: ASIC
Question: SBT 1715-1716
Topic: Media Monitoring
Reference: Written – 31 October 2014
Senator: LUDWIG

Question:

Since Budget Estimates in June, 2014:

1715. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
- a) Which agency or agencies provided these services?
 - b) What has been spent providing these services during the specified period?
 - c) Itemise these expenses.
1716. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
- a) Which agency or agencies provided these services?
 - b) What has been spent providing these services during the specified period?
 - c) Itemise these expenses

Answer:

1715. ASIC does not provide media monitoring services to the Minister's office.
- a) Not applicable
 - b) Not applicable
 - c) Not applicable
1716. The total amount paid by ASIC for media monitoring services from 13 June to 31 October 2014 is \$56,550.
- a) These services were provided by iSentia and Australian Associated Press Pty Ltd.
 - b) \$56,550 has been spent on media monitoring services from 13 June 2014 to 31 October 2014.
 - c) \$51,642 has been spent on iSentia media monitoring services and \$4,908 has been spent on Australian Associated Press Pty Ltd.