

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Treasury Portfolio
Supplementary Budget Estimates
2014 - 2015

Department/Agency: ASIC

Question: SBT1697-1698

Topic: Merchandise or Promotional Material

Reference: written - 30 October 2014

Senator: Ludwig, Joe

Question:

Since 7 September 2013:

1697. Has the department purchased any merchandise or promotional material?

1698. List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)

- a) List the cost for each item
- b) List the quantity of each item
- c) Who suggested these materials be created?
- d) Who approved its creation?
- e) Provide copies of authorisation
- f) When was the Minister informed of the material being created?
- g) Who created the material?
- h) How was that person selected?
- i) How many individuals or groups were considered in selecting who to create the material?

Answer:

1697. Yes, ASIC's Financial Literacy team has purchased merchandise or promotional material since 7 September 2013.

1698. The items purchased are as set out below. They were purchased to promote and raise awareness of the tools and resources on ASIC's MoneySmart website and in ASIC's MoneySmart Teaching program.

- a. The details of each item are set out below.
- b. The quantities of each item are set out below.

Product
ASIC's MoneySmart Teaching A4 Brochures
ASIC's MoneySmart Teaching A3 Posters
ASIC's MoneySmart Teaching Post Cards
ASIC's MoneySmart Teaching outdoor fence banners for schools
ASIC's MoneySmart Pens
ASIC's MoneySmart Pens
ASIC's MoneySmart USB drives
ASIC's MoneySmart Carry bags

- c. ASIC's MoneySmart Teaching program project officers in relevant States and Territories requested that brochures, posters, postcards and school fence banners

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be created for ASIC's MoneySmart Teaching program. ASIC's MoneySmart pens, USB drives and carry bags were requested by ASIC's Financial Literacy team and other staff to enable them to promote and raise awareness of the tools and resources on ASIC's MoneySmart website.

- d. Each item was approved by the relevant Senior Manager in ASIC's Financial Literacy team, in accordance with Commonwealth procurement guidelines. A copy of each authorisation memorandum is available on request.
- e. The Minister did not need to be informed of the material being created.
- f. ASIC's MoneySmart Teaching program brochures, posters and postcards were created by Kids Media Pty Ltd. The outdoor fence banners for schools were created by SMPC Pty Ltd. The pens, USB drives and carry bags were created by National Promotions Pty Ltd.
- g. Each supplier was selected by limited tender or pre-qualified tender using the Centrelink Print and Production Multi Use List, in accordance with Commonwealth procurement guidelines.
- h. In each case either one or two suppliers were considered in the limited tender or pre-qualified tender process under the Centrelink Print and Production Multi Use List, in accordance with Commonwealth procurement guidelines.