

**Senate Economics Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Supplementary Budget Estimates

2014 - 2015

**Department/Agency: ASIC**

**Question: SBT1537-1538**

**Topic: Government advertising**

**Reference: written - 30 October 2014**

**Senator: Ludwig, Joe**

**Question:**

Since Budget Estimates in June, 2014:

1537. How much has been spent on government advertising (including job ads)?

- a) List each item of expenditure and cost
- b) List the approving officer for each item
- c) Detail the outlets that were paid for the advertising

1538. What government advertising is planned for the rest of the financial year?

- a) List the total expected cost
- b) List each item of expenditure and cost
- c) List the approving officer for each item
- d) Detail the outlets that have been or will be paid for the advertising

**Answer:**

**For job advertising only**

1537 The following advertising costs have been incurred for the period 6 June to 30 October 2014:

Seek 20 Job Advert Spaces	\$2,365.44 inclusive of GST
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Lawyers Weekly	\$223.30 inclusive of GST
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LinkedIn	\$11,077.00 inclusive of GST
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All expenditure was approved by Virginia O'Farrell, Senior Manager People & Development Rewards, and paid to Mitchell & Partners Australia Pty Ltd who have the WHOAG contract for advertising.

1538 The only expenditure committed for recruitment since this period is \$21,912.00 (inclusive of GST) to upgrade our LinkedIn Package.

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