

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Treasury Portfolio
Supplementary Budget Estimates
2014 - 2015

Department/Agency: AOFM
Question: SBT1122-1124
Topic: Advertising
Reference: Written - 30 October 2014
Senator: Ludwig, Joe

Question:

Since Budget Estimates in June, 2014:

- 1122. How much has the Department/Agency spent on Advertising? Including through the use of agencies.
- 1123. Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning.
- 1124. Provide copies of approvals, including but not limited to, approvals made by the Prime Minister or his delegate, the Minister of their delegate or the department or their delegate.

Answer:

- 1122. In the period 2 June 2014 to 30 October 2014 nothing was spent on advertising by the AOFM.
- 1123. Not applicable.
- 1124. Not applicable.