AGENCY/DEPARTMENT: DEPARTMENT OF INDUSTRY

TOPIC: Media Monitoring

REFERENCE: Written Questions – Senator Ludwig

QUESTION No.: SI-188

Since Budget Estimates in June, 2014:
1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister’s office during the specified period?
   • Which agency or agencies provided these services?
   • What has been spent providing these services during the specified period?
   • Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
   • Which agency or agencies provided these services?
   • What has been spent providing these services during the specified period?
   • Itemise these expenses

ANSWER

1. Please refer to the response to question 2. The Minister’s Office receives a subset of the services procured by the department for its business use.

2. The total cost of media monitoring services for the period 1 October 2014 to 31 October 2014 is $170,094 (GST exclusive). These services were provided by:
   • iSentia Pty Ltd.
   • Meltwater Australia Pty Ltd.