

Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry Portfolio
Supplementary Budget Estimates Hearing 2014-15
23 October 2014

AGENCY/DEPARTMENT: DEPARTMENT OF INDUSTRY

TOPIC: Media Monitoring

REFERENCE: Written Questions – Senator Ludwig

QUESTION No.: SI-188

Since Budget Estimates in June, 2014:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
 - Which agency or agencies provided these services?
 - What has been spent providing these services during the specified period?
 - Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
 - Which agency or agencies provided these services?
 - What has been spent providing these services during the specified period?
 - Itemise these expenses

ANSWER

1. Please refer to the response to question 2. The Minister's Office receives a subset of the services procured by the department for its business use.
2. The total cost of media monitoring services for the period 1 October 2014 to 31 October 2014 is \$170,094 (GST exclusive). These services were provided by:
 - iSentia Pty Ltd.
 - Meltwater Australia Pty Ltd.