

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates

20-21 November 2013

Question: SBT 234-235

Topic: Media Monitoring

Written: 25 November 2013

Senator Ludwig asked:

234. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etc provided to the minister's office from 7 September 2013 to 30 November?

- a) Which agency or agencies provided these services?
- b) What is the estimated budget to provide these services for the year 2013-14?
- c) What has been spent providing these services from 7 September 2013 to 30 November 2013?

235. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etc provided to the department/agency from 7 September 2013 to 30 November 2013?

- a) Which agency or agencies provided these services?
- b) What is the estimated budget to provide these services for the year 2013-14?
- c) What has been spent providing these services from 7 September 2013 to 30 November 2013?

Answer:

234. Costs are aggregated across all Ministerial offices in the Treasury portfolio. The total spent on press clippings, electronic media transcripts etc provided to the offices of the Treasurer, Assistant Treasurer and Parliamentary Secretary from September 2013 to 30 November 2013 is \$52,984.

- a) iSentia provides media monitoring services.
- b) \$354,000 is the budget for the combined Treasury ministerial offices for the 2013-14 financial year.
- c) \$52,984 for the combined Treasury ministerial offices.

235. The total spend for press clippings, electronic media transcripts etc provided to the Treasury from September 2013 to 30 November 2013 is \$405.

- a) iSentia provides media monitoring services.
- b) \$2,710 for the department
- c) \$405 for the department.