

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

20-21 November 2013

Question: SBT 827-832

Topic: Advertising

Written: 28 November 2013

Senator WONG asked:

- 827. What is the total cost (GST inclusive) of campaign advertising since 18 September 2013?
- 828. What additional campaign advertising is planned?
- 829. What is the estimated cost (GST inclusive) of planned campaign advertising?
- 830. What is the total cost (GST inclusive) of non-campaign advertising since 18 September 2013?
- 831. What additional non-campaign advertising is planned?
- 832. What is the estimated cost (GST inclusive) of planned non-campaign advertising?

Answer:

- 827. Nil.
- 828. No campaign advertising is planned.
- 829. Not applicable.
- 830. Nil.
- 831. Graduate recruitment.
- 832. \$1,000.