

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

20-21 November 2013

Question: SBT 815-820

Topic: Advertising

Written: 28 November 2013

Senator WONG asked:

- 815. What is the total cost (GST inclusive) of campaign advertising since 18 September 2013?
- 816. What additional campaign advertising is planned?
- 817. What is the estimated cost (GST inclusive) of planned campaign advertising?
- 818. What is the total cost (GST inclusive) of non-campaign advertising since 18 September 2013?
- 819. What additional non-campaign advertising is planned?
- 820. What is the estimated cost (GST inclusive) of planned non-campaign advertising?

Answer:

- 815. Nil
- 816. Nil
- 817. Nil
- 818. Nil
- 819. Nil
- 820. Nil