

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio (AOFM)

Supplementary Budget Estimates

20-21 November 2013

Question: SBT 791-796

Topic: Advertising

Written: 28 November 2013

Senator WONG asked:

- 791. What is the total cost (GST inclusive) of campaign advertising since 18 September 2013?
- 792. What additional campaign advertising is planned?
- 793. What is the estimated cost (GST inclusive) of planned campaign advertising?
- 794. What is the total cost (GST inclusive) of non-campaign advertising since 18 September 2013?
- 795. What additional non-campaign advertising is planned?
- 796. What is the estimated cost (GST inclusive) of planned non-campaign advertising?

Answer:

- 791. There is no cost of campaign advertising since 18 September 2013.
- 792. There is no campaign advertising planned.
- 793. Not applicable.
- 794. Total cost (GST inclusive) of non-campaign advertising is \$1,023 for the period 18 September 2013 to 30 November 2013.
- 795. There is no additional non-campaign advertising planned.
- 796. Not applicable.