

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

20-21 November 2013

Question: SBT 773-778

Topic: Advertising

Written: 28 November 2013

Senator WONG asked:

- 773. What is the total cost (GST inclusive) of campaign advertising since 18 September 2013?
- 774. What additional campaign advertising is planned?
- 775. What is the estimated cost (GST inclusive) of planned campaign advertising?
- 776. What is the total cost (GST inclusive) of non-campaign advertising since 18 September 2013?
- 777. What additional non-campaign advertising is planned?
- 778. What is the estimated cost (GST inclusive) of planned non-campaign advertising?

Answer:

- 773. No campaign advertising has been undertaken.
- 774. No campaign advertising is currently planned.
- 775. As per SBT 774.
- 776. Non-campaign advertising from September to November 2013 is \$10,496 (GST exclusive).
- 777. No further non-campaign advertising is planned.
- 778. As per SBT 777.