

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

20 November 2013

Question: SBT 294-295

Topic: Communications Staff

Written: 25 November 2014

Senators LUDWIG and WONG asked:

294. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:

By Department or agency:

- a) How many ongoing staff, the classification, the type of work they undertake and their location.
- b) How many non-ongoing staff, their classification, type of work they undertake and their location
- c) How many contractors, their classification, type of work they undertake and their location
- d) How many are graphic designers?
- e) How many are media managers?
- f) How many organise events?

295. Do any departments/agencies have independent media studios? If yes, why? When was it established? What is the set up cost? What is the ongoing cost? How many staff work there and what are their classifications?

Answer:

294. ASIC's Corporate Affairs department provided the following services: media relations, government relations, internal communications, intranet management, internet management and publishing and editing. The breakdown on this is:

Title	Full-Time	Location	Reg/Tem	Class
Senior Executive Leader	Full-Time	Sydney	NonOngoing	SES
Senior Editor	Full-Time	Sydney	Ongoing	EXEC 1
Senior Exec Specialist	Full-Time	Sydney	NonOngoing	SES
Manager, Government Affairs	Full time	Sydney	Ongoing	EXEC 2
Managing editor ASIC Digest	Full-	Sydney	Ongoing	ASIC4

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	Time			
Communications Adviser	Part-Time	Melbourne	Ongoing	EXEC 1
Communications Advisor (internal)	Full-Time	Melbourne	Ongoing	EXEC 1
National Media Manager	Part-Time	Melbourne	Ongoing	EXEC 2
Senior Editor	Part-Time	Sydney	Ongoing	ASIC4
National Media Advisor	Full-Time	Sydney	Ongoing	EXEC 2
Editor	Part-Time	Sydney	Ongoing	ASIC4
Media Advisor (mat leave)	Part-Time	Melbourne	Ongoing	EXEC 2
Editor	Part-Time	Sydney	NonOngoing	ASIC4
Editor	Part-Time	Sydney	Ongoing	ASIC4
Electronic Publishing Manager	Full-Time	Sydney	Ongoing	EXEC 1
Publishing Unit Manager	Full-Time	Sydney	NonOngoing	EXEC 2
Web Editor	Part-Time	Sydney	Ongoing	ASIC4
Media adviser	Full-Time	Sydney	Ongoing	ASIC3

295. ASIC does not use independent media studios.