

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Supplementary Budget Estimates

20 November – 21 November 2013

**Question: SBT 292-293**

**Topic: Communications staff (APRA)**

**Written: Received from Committee – 25 November 2013**

**Senators LUDWIG and WONG asked:**

292. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following: By Department or agency:
- How many ongoing staff, the classification, the type of work they undertake and their location.
  - How many non-ongoing staff, their classification, type of work they undertake and their location
  - How many contractors, their classification, type of work they undertake and their location
  - How many are graphic designers?
  - How many are media managers?
  - How many organise events?
293. Do any departments/agencies have independent media studios? If yes, why? When was it established? What is the set up cost? What is the ongoing cost? How many staff work there and what are their classifications?

**Answer:**

292. a) The Australian Prudential Regulation Authority (APRA) has four full-time staff employed within its Media and Communications team located in Sydney. The team comprises:
- Head of Media and Communications;
  - Senior Communications Advisor;
  - Communications Advisor; and
  - Desktop Publisher.
- The Media and Communications team's responsibilities include internal and external communications and desktop publishing of documents, such as APRA's policy and discussion papers, standards and guidance to industry.
- APRA does not create non-ongoing positions. APRA fills roles either permanently or on a fixed-term basis.
  - None.
  - One.
  - One.
  - None.
293. APRA does not have an independent media studio.