

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Supplementary Budget Estimates

20-21 November 2013

**Question:** SBT 244-245

**Topic:** Media Monitoring

**Written:** 25 November 2013

**Senators LUDWIG and WONG asked:**

244. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from 7 September 2013 to date?
- a) Which agency or agencies provided these services?
  - b) What is the estimated budget to provide these services for the year 2013-14?
  - c) What has been spent providing these services from 7 September 2013 to date?
245. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?
- a) Which agency or agencies provided these services?
  - b) What is the estimated budget to provide these services for the year 2013-14?
  - c) What has been spent providing these services from 7 September 2013 to date?

**Answer:**

244. ASIC has not provided media monitoring services to the Minister's office.
- a) Not applicable
  - b) Not applicable
  - c) Not applicable
245. The total amount paid by ASIC for media monitoring services from 7 September to 30 November 2013 is \$39,920.
- a) These services were provided by iSentia and Australian Associated Press Pty Ltd.
  - b) The estimated budget to provide these services for the year 2013-14 is \$121,000.
  - c) A total of \$39,920 has been spent on media monitoring services from 7 September to 30 November 2013.