

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Supplementary Budget Estimates

20 November – 21 November 2013

**Question: SBT 242-243**

**Topic: Media monitoring (APRA)**

**Written: Received from Committee – 25 November 2013**

**Senators LUDWIG and WONG asked:**

242. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from 7 September 2013 to 30 November 2013?
- a) Which agency or agencies provided these services?
  - b) What is the estimated budget to provide these services for the year 2012-13?
  - c) What has been spent providing these services from 7 September 2013 to date\*?
243. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date\*?
- a) Which agency or agencies provided these services?
  - b) What is the estimated budget to provide these services for the year 2012-13?
  - c) What has been spent providing these services from 7 September 2013 to date\*?

*\* to 30 November 2013.*

**Answer:**

242. The Australian Prudential Regulation Authority does not provide media monitoring services to the Minister's office.
- a) – c) Not applicable.
243. For the period 7 September to 30 November 2013 the cost of media monitoring services was \$16,068.
- a) iSentia and Radian6.
  - b) \$60,108
  - c) \$16,068.