

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

20-21 November 2013

Question: SBT236-237

Topic: Media Monitoring

Written: 25 November 2013

Senators LUDWIG and WONG asked:

236. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from 1 September 2013 to date?
- a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these services for the year 2013-14?
 - c) What has been spent providing these services from 1 September 2013 to date?
237. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 1 September 2013 to date?
- a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these services for the year 2013-14?
 - c) What has been spent providing these services from 1 September 2013 to date?

Answer:

236. Nil.

237.

- a) Media monitoring services are provided by AAP Information Services Pty Ltd.
- b) The estimated budget for 2013-14 is \$160,000.
- c) The total cost of Media Monitoring services from 1 September 2013 to 30 November 2013 is \$13,245.10