

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

17 October – 18 October 2012

Question: SBT 375-376

Topic: Recruitment Costs (ASIC)

Written: Received from Committee – 26 October 2012

Senator BUSHBY asked:

375. How much was spent on recruitment advertising in 2011-12? How much of this was spent online and how much of this was spent on print advertising?

Please list where recruitment advertising was listed online and in print media.

376. How much has been spent on recruitment advertising this financial year to date? How much of this was spent online and how much of this was spent on print advertising?

Please list where recruitment advertising was listed online and in print media.

Answer:

375. In the 2011-12 financial year \$124,789.19 was spend on recruitment advertising.

\$104,466.27 was spent in online advertising.

\$20,322.92 was spent in print media for SES positions and regional newspaper advertising.

2011-12 Recruitment Advertising	
Online Advertising	Print Media Advertising
Seek	Australian Financial review
My Career	The Australian
Yourgippslandjobs.com.au	La Trobe Valley Express
Lawyersweekley.com.au	
WACOSS.org.au	
Theloop.com.au	
Linkedin	
Jobsinhr.com.au	
AHRI.com.au	
Careerhub.com.au	

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376. Please note October results not available therefore data is for the financial year to September 30, 2012.

This financial year to above date \$10,321.66 has been spent on recruitment advertising. This entire amount was spent using online advertising.

2012/13 to 30 September Recruitment Advertising
Online Advertising
Seek
Yourgippslandjobs.com.au
LinkedIn
Jobsinhr.com.au
Jobsinsafety.com.au
Sia.org.au
AMRSR.com.au
Researchpeople.com.au