

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates

17 October – 18 October 2012

Question: SBT 359-360

Topic: Staffing – Recruitment (PC)

Written: received from Committee –26 October 2012

Senator BUSHBY asked:

359. How much was spent on recruitment advertising in 2011-12? How much of this was spent online and how much of this was spent on print advertising?

Please list where recruitment advertising was listed online and in print media.

360. How much has been spent on recruitment advertising this financial year to date? How much of this was spent online and how much of this was spent on print advertising?

Please list where recruitment advertising was listed online and in print media

Answer:

359. In 2011-12, \$3,854 (ex GST) was spent on online recruitment advertising and \$67,780 (ex GST) was spent on print recruitment advertising. The online costs were for positions that were also advertised in print media.

360. For this financial year to 26 October, \$340 (ex GST) has been spent on online recruitment advertising and \$6,235 (ex GST) on print recruitment advertising. The print advertising relates to SES recruitment.