

Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry, Innovation and Science Portfolio
2017 - 2018 Budget Estimates
31 May – 1 June 2017

AGENCY/DEPARTMENT: DEPARTMENT OF INDUSTRY, INNOVATION AND SCIENCE

TOPIC: Various websites the Department manages

REFERENCE: Written Question – Senator Carr

QUESTION No.: BI-116

In relation to the various websites the Department manages (for example, Chief Scientist, science.gov.au, business.gov.au):

- a. How many hits and unique visitors has each website attracted so far this calendar year?
- b. How many hits and unique visitors has each website attracted so far this financial year?

ANSWER

Department website statistics to 31 May 2017.

Department website	Hits or page views ¹	Unique visitors or users ¹	Hits or page views ¹	Unique visitors or users ¹
	Calendar year to 31 May 2017		Financial year to 31 May 2017	
Anti-Dumping Commission http://adcommission.gov.au	5,700,268	234,709	12,908,757	514,879
Anti-Dumping Review Panel http://adreviewpanel.gov.au	1,414,809	17,178	2,601,763	34,845
Australian Astronomical Observatory http://aao.gov.au/	72,734*	19,056*	149,300*	38,262*
Business.gov.au https://www.business.gov.au/	6,656,879*	2,299,880*	12,356,119*	3,943,096*
Country of Origin Labelling http://foodlabels.industry.gov.au/	138,136 *	115,019*	166,044*	137,823*
Department of Industry http://industry.gov.au/	32,141,285	1,365,870	79,650,598	3,156,531
Graduates http://graduates.industry.gov.au	43,030*	21,025*	59,153	31,886
Major Projects Approval Agency http://mpaa.gov.au/	1,215,955	10,291	2,187,997	18,377

Ministers and Assistant Ministers for the Department of Industry, Innovation and Science http://minister.innovation.gov.au/	158,970*	74,101*	331,491*	145,379*
Public Sector Innovation Toolkit https://innovation.govspace.gov.au/	26,038*	7,931*	92,265*	31,901*
National Innovation and Science Agenda http://innovation.gov.au/	236,942*	90,130*	590,588*	210,575*
National Measurement Institute http://measurement.gov.au/	9,865,195	486,356	22,873,307	987,939
National Offshore Petroleum Titles Administrator (NOPTA) http://nopta.gov.au/	45,712*	7,540*	68,055*	12,141*
			Statistics only available from 21 October 2016 when analytic tool was added to the website.	
National Radioactive Waste Management Facility http://radioactivewaste.gov.au/	35,128*	18,655*	77,094*	34,252*
Office of Northern Australia (ONA) http://northernaustralia.gov.au/	31,855*	19,699*	54,527*	26,267*
Offshore Petroleum Exploration Acreage Release 2015 http://petroleum-acreage.gov.au/	114,813*	24,348*	163,564*	35,116*
Science.gov.au http://www.science.gov.au/	4,450,544	121,938	11,097,204	242,995
SKA (Square Kilometre Array) http://ska.gov.au/	2,199,800	48,005	5,544,681	101,523
VANGuard http://www.vanguard.business.gov.au/	12,745,306	1,428,820	17,956,901	1,568,902

The department does not manage the Chief Scientist website.

¹ Websites using Google Analytics are reported in page views and users, indicated by an asterisk*. Page views and users are the closest equivalent to hits and unique visitors available in Google Analytics, however are not identical reporting metrics.

Websites using SmarterStats are reported in hits and unique visitors.