

**Economics Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
Industry, Innovation and Science Portfolio  
2016-17 Budget Estimates  
6 May 2016

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**DEPARTMENT:** DEPARTMENT OF INDUSTRY, INNOVATION AND SCIENCE

**TOPIC:** Revamp of business.gov.au

**REFERENCE:** Question on Notice (Hansard, 6 May 2016, pages 100-101)

**QUESTION No.:** BI-4

Ms Beauchamp: I might let the officers talk about it, but, as to the business.gov.au website, we are aiming for a single interface between the Commonwealth and business that is very user-friendly. It is going through the process of a revamp at the moment. So I might hand over to the relevant officers to talk about how fantastic it is.

Ms Butler: The business.gov.au website has been going through a redevelopment. It is part of the single business service program of work. We have had a beta site that has been available, and you can access this through our current business.gov.au website. We have been taking the opportunity to test the features as we have continued to develop them. We are pleased to say that, as of next week, we will be able to go live with our version of the new website.

Senator KETTER: How much has this revamp cost?

Ms Butler: I do not think I have the precise figures with me. I would have to take that on notice. The redevelopment of the business.gov.au website is part of the Single Business Service program of work, which is a series of 24 projects designed to build capability within the department. It is bundled up in that package of funding, which is available over four years.

Ms Weston: In the 2014-15 budget there was \$92.4 million over four years allocated for this Single Business Service body of work, which includes the new revamped business.gov.au website.

Senator KETTER: Questions were asked in estimates at the time and we were told that the upgrade at that time was \$540,000.

Ms Beauchamp: Yes.

Ms Weston: There have been a number of phases. Initially, when the Single Business Service program of work started, there was an upgrade of the website to bring together other websites into the business.gov.au website. For instance, CRC program website and some of the other websites came together. So that was the \$540,000 worth of work that you are referring to. This is a further revamp of that business.gov.au website. It does reflect that since that time we have also had the Digital Transformation Agenda work and we have been working closely with the Digital Transformation Office.

Ms Butler: To follow on from that, the upgrade last financial year was to upgrade the business.gov.au website which had not been upgraded in the last four years. That contained an upgrade to accommodate that plus five other websites were consolidated down into the business.gov.au we have today. As of Monday, we will undertake a further redevelopment and will have more features available on the new website. As I said, we have been rolling those features out; they have been made available on a beta website for people to view before we actually stomp up the live version. There has been lots of feedback on the usability of this particular new version of the website.

Senator KETTER: We were told on 3 June 2014 that the \$540,000 was to bring the websites of Commercialisation Australia, Enterprise Connect, AusIndustry, the Cooperative Research Centres and Skills Connect together into the business.gov.au digital presence.

Ms Butler: Correct. That is done and completed, and that is the website that you have as of today. They were all brought together under business.gov.au, which was also itself refreshed at the time.

Senator KETTER: When was the first stage of the upgrade finished?

Ms Butler: The first stage of that upgrade was completed on 1 July 2015.

Senator KETTER: Was that \$540,000 fully allocated to that first stage?

Ms Butler: Correct.

Senator KETTER: Now there is a subsequent upgrade, but you are not able to give me a cost breakdown for the next stage.

Ms Butler: I am sorry, I just do not have that figure. It is incorporated into a larger figure which relates to 24 associated projects. I would have to take that on notice.

## **ANSWER**

Total cost for the redevelopment of business.gov.au was \$4.1 million.