

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

3-5 June 2014

Department/Agency: Treasury

Question: BET 981-982

Topic: Government Advertising

Reference: Written - 20 June 2014

Senator: Ludwig

Question:

981. How much has been spent on government advertising (including job ads) since Additional Estimates in February 2014?
- a. List each item of expenditure and cost
 - b. List the approving officer for each item
 - c. Detail the outlets that were paid for the advertising
982. What government advertising is planned for the rest of the financial year?
- a. List the total expected cost
 - b. List each item of expenditure and cost
 - c. List the approving officer for each item
 - d. Detail the outlets that have been or will be paid for the advertising

Answer:

981. The Departmental spend on government advertising from 1 March to 31 May 2014 is \$42,689(GST Exc.)
- a. APS Jobs Gazette (recruitment advertising), \$450
 - Press advertising, \$42,239, consisting of:
 - \$31,728 campaign advertising,
 - \$1,542 Paris Post Locally Engaged Staff position, and
 - \$8,969 Superannuation Complaints Tribunal chair appointment
 - b. Treasury Officer with appropriate delegation
 - c. Adcorp Australia
 - Paris advertisements for Locally Engaged Staff at Paris Post
982. No advertising is planned.