

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Treasury Portfolio
Budget Estimates 2014
3 June to 5 June 2014

Department/Agency: CAMAC

Question: BET 3545

Topic: Market Research

Reference: Written - 12 June 2014

Senator: Ludwig

Question:

3545. List any market research conducted by the department/agency since Additional Estimates in February, 2014:
- a) List the total cost of this research
 - b) List each item of expenditure and cost, broken down by division and program
 - c) Who conducted the research?
 - d) How were they identified?
 - e) Where was the research conducted?
 - f) In what way was the research conducted?
 - g) Were focus groups, round tables or other forms of research tools used?
 - h) How were participants for these focus groups et al selected?

Answer:

3545. Nil
- a. Not applicable
 - b. Not applicable
 - c. Not applicable
 - d. Not applicable
 - e. Not applicable
 - f. Not applicable
 - g. Not applicable
 - h. Not applicable