

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Treasury Portfolio
Budget Estimates 2014
3 June to 5 June 2014

Department/ Agency: Royal Australian Mint

Question: BET 3151-3152

Topic: Advertising

Reference: Written – 12 June 2014

Senator: Ludwig

Question:

3151. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from Additional Estimates in February, 2014 to date?
- a) Which agency or agencies provided these services?
 - b) What has been spent providing these services from Additional Estimates in February, 2014 to date?
 - c) Itemise these expenses.
3152. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from Additional Estimates in February, 2014 to date?
- a) Which agency or agencies provided these services?
 - b) What has been spent providing these services from Additional Estimates in February, 2014 to date?
 - c) Itemise these expenses

Answer:

3151. Not applicable to the Royal Australian Mint.

3152. 8301.51

a) iSentia

b) 8301.51

c) Expenses include monthly media monitoring and media release distribution. Invoices do not itemise by topic and to attempt to provide information would be an unreasonable diversion of departmental resources.