

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Treasury Portfolio
Budget Estimates 2014
3 June to 5 June 2014

Department/ Agency: Royal Australian Mint

Question: BET 3115-3116

Topic: Advertising

Reference: Written – 12 June 2014

Senator: Ludwig

Question:

3115. How much has the Department/Agency spent on Advertising since Additional Estimates in February, 2014? Including through the use of agencies.
3116. Please detail each advertising campaign including it's cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning

Answer:

3115. \$214614.72 – This is for operational business requirements for product and tourism advertising.
3116. Standard advertising for operational business requirements as outlined above.