

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Treasury Portfolio
Budget Estimates 2014
3 June to 5 June 2014

Department/ Agency: National Competition Council

Question: BET 2617-2618

Topic: Advertising

Reference: Written - 12 June 2014

Senator: Ludwig

Question:

2617. How much has the Department/Agency spent on Advertising since Additional Estimates in February, 2014? Including through the use of agencies.

2618. Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning.

Answer:

2617. \$1,552.82 excl GST to 30 June 2014.

2618. Advertisement in The Australian to advise receipt of application for a recommendation on access regulation (National advertisement is required by the National Gas Law and Competition and Consumer Act 2010.)

Approved by the NCC Executive Director.

No Ministerial or Ministerial staff involvement.

Production costs nil.