

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Treasury Portfolio
Budget Estimates 2014
3 June to 5 June 2014

Department/ Agency: APRA

Question: BET 1672-1673

Topic: Government advertising

Reference: Written – 12 June 2014

Senator: Ludwig

1672. How much has been spent on government advertising (including job ads) since Additional Estimates in February, 2014*?

- a) List each item of expenditure and cost
- b) List the approving officer for each item
- c) Detail the outlets that were paid for the advertising

1673. What government advertising is planned for the rest of the financial year?

- a) List the total expected cost
- b) List each item of expenditure and cost
- c) List the approving officer for each item
- d) Detail the outlets that have been or will be paid for the advertising.

** period 26 February to 12 June 2014*

Answer:

1672. a) The Australian Prudential Regulation Authority (APRA) spent \$15,632.53 on recruitment advertising during the period 26 February to 12 June 2014 and includes both graduate and general recruitment.
- b) Approvals are given in accordance with APRA policies and procedures and appropriate delegations.
- c) Adcorp was only outlet paid for advertising during this period.
1673. There is no planned expenditure on advertising, however as positions become vacant APRA will advertise to fill those positions when required.