

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Treasury Portfolio
Budget Estimates 2014
3 June to 5 June 2014

Department/ Agency: APRA

Question: BET 1660

Topic: Communications staff

Reference: Written – 12 June 2014

Senator: Ludwig

Question

1660. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:

- a) How many ongoing staff, the classification, the type of work they undertake and their location.
- b) How many non-ongoing staff, their classification, type of work they undertake and their location
- c) How many contractors, their classification, type of work they undertake and their location
- d) How many are graphic designers?
- e) How many are media managers?
- f) How many organise events?

Answer:

1660. a) The Australian Prudential Regulation Authority (APRA) has four full-time staff employed within its Media and Communications team located in Sydney. The team comprises:

- Head of Media and Communications;
- Senior Communications Advisor;
- Media and Communications Coordinator; and
- Desktop Publisher/Graphic Designer.

The Media and Communications team's responsibilities include internal and external communications, media liaison and desktop publishing of documents, such as APRA's Annual Report, Insight, APRA's policy papers, and prudential standards and guidance to industry.

- b) APRA does not create non-ongoing positions. APRA fills roles either permanently or on a fixed-term basis.
- c) None.
- d) One.
- e) One.
- f) None.