Senate Economics Legislation Committee ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates 2014 3 June to 5 June 2014

Department/ Agency: Australian Office of Financial Management

Question: BET 1455-1456

Topic: Advertising

Reference: Written - 12 June 2014

Senator: Ludwig

Question:

How much has the Department/Agency spent on Advertising since Additional Estimates in February, 2014? Including through the use of agencies.

Please detail each advertising campaign including it's cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning

Answer:

For the period 26 February 2014 to 12 June 2014:

1455 Nil

1456 Nil