

Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry Portfolio
Budget Estimates Hearing 2014-15
2-3 June 2014

AGENCY/DEPARTMENT: DEPARTMENT OF INDUSTRY

TOPIC: Advertising

REFERENCE: Written Questions – Senator Ludwig

QUESTION No.: BI-95

1. How much has the Department/Agency spent on Advertising since Additional Estimates in February, 2014? Including through the use of agencies.
2. Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning.

ANSWER

1. Please refer to BI-116 – Government Advertising.
2. The Department has not advertised any campaigns in the period 28 February 2013 to 30 June 2014.