

Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
 Industry Portfolio
 Budget Estimates Hearing 2014-15
 2-3 June 2014

AGENCY/DEPARTMENT: DEPARTMENT OF INDUSTRY

TOPIC: Media Training

REFERENCE: Written Questions – Senator Ludwig

QUESTION No.: BI-129

1. In relation to media training services purchased by each department/agency, please provide the following information from Additional Estimates in February, 2014 to date:
 - a) Total spending on these services
 - b) an itemised cost breakdown of these services
 - c) The number of employees offered these services and their employment classification
 - d) The number of employees who have utilised these services and their employment classification
 - e) The names of all service providers engaged
 - f) the location that this training was provided
2. For each service purchased from a provider listed under (1), please provide:
 - a) The name and nature of the service purchased
 - b) Whether the service is one-on-one or group based
 - c) The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
 - d) The total number of hours involved for all employees (provide a breakdown for each employment classification)
 - e) The total amount spent on the service
 - f) A description of the fees charged (i.e. per hour, complete package)
3. Where a service was provided at any location other than the department or agency's own premises, please provide:
 - a) The location used
 - b) The number of employees who took part on each occasion
 - c) The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
 - d) Any costs the department or agency's incurred to use the location

ANSWER

Details on media training for the period 28 February to 30 June 2014 is below.

1. a) \$2,224 (GST exclusive).

b)	c)	d)	e)	f)
\$1,125	1 x EL1	1 x EL1	Three Sides Marketing	Three Sides Marketing Office Dickson Canberra
\$1,099	1 x EL1	1 x EL1	Akolade Pty Ltd	The Grace Hotel Sydney

2.

a)	b)	c)	d)	e)	f)
Three Sides Marketing Social Media Training	One-on-one	1 x EL1	1 day	\$1,125	Service provision
Digital & Social media communication strategies in government	Group based	1 x EL1	1 day	\$1,099	Registration fees

3.

a)	b)	c)	d)
Three Sides Marketing Office Dickson Canberra	1	1 day	Nil
The Grace Hotel Sydney	1 x EL1	9 Hours	Included in registration fee