

Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry Portfolio
Budget Estimates Hearing 2014-15
2-3 June 2014

AGENCY/DEPARTMENT: DEPARTMENT OF INDUSTRY

TOPIC: Media Monitoring

REFERENCE: Written Questions – Senator Ludwig

QUESTION No.: BI-106

1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from Additional Estimates in February, 2014 to date?
 - Which agency or agencies provided these services?
 - What has been spent providing these services from Additional Estimates in February, 2014 to date?
 - Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from Additional Estimates in February, 2014 to date?
 - Which agency or agencies provided these services?
 - What has been spent providing these services from Additional Estimates in February, 2014 to date?
 - Itemise these expenses

ANSWER

1. Please refer to the response to question 2. The Minister's Office receives a subset of the services procured by the department for its business use.
2. The total cost of media monitoring services for the period 28 February 2014 to 30 June 2014 is \$135,892 (GST exclusive). These services were provided by:
 - iSentia Pty Ltd
 - Meltwater Australia Pty Ltd.