

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates

4 – 6 June 2013

Question: BET 707-708

Topic: Media Monitoring

Written: 17 June 2013

Senator BUSHBY asked:

707. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etc. provided to the Minister's office for this financial year to date*?
- a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these services for the year 2013-14?
 - c) What has been spent providing these services this financial year to date*?
708. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etc. provided to the department/agency for this financial year to date*?
- a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these services for the year 2013-14?

**Financial year to date– 31 May 2013*

Answer:

707. The Australian Prudential Regulation Authority does not provide media monitoring services to the Minister's office.
- a. – c. Not applicable.
708. For the financial year to 31 May 2013 the cost of media monitoring services was \$48,642.
- a. iSentia
 - b. \$60,000.