Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates

4 - 6 June 2013

Question: BET 602-603

Topic: Media Monitoring

Written: 17 June 2013

Senator BUSHBY asked:

- What is the total cost of media monitoring services, including press clippings, electronic media transcripts etc. provided to the Minister's office for this financial year to date*?
 - a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these services for the year 2013-14?
 - c) What has been spent providing these services this financial year to date*?
- 603. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etc. provided to the department/agency for this financial year to date*?
 - a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these services for the year 2013-14?

Answer:

602. Nil.

- 603. The total cost of Media Monitoring services for the financial year to date was \$123,665.16.
 - a. Media monitoring services are provided by Media Monitors Pty Ltd.
 - b. The estimated budget for 2013-14 is \$160,000.

^{*}Financial year to date- 31 May 2013