

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates

4 – 6 June 2013

Question: BET 450-451

Topic: Communications Staff

Written: 17 June 2013

Senator BUSHBY asked:

450. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:
- a) How many ongoing staff, the classification, the type of work they undertake and their location.
 - b) How many non-ongoing staff, their classification, type of work they undertake and their location
 - c) How many contractors, their classification, type of work they undertake and their location
 - d) How many are graphic designers?
 - e) How many are media managers?
 - f) How many organise events?
451. Do any departments/agencies have independent media studios?
- a) If yes, why?
 - b) When was it established?
 - c) What is the set up cost?
 - d) What is the ongoing cost?
 - e) How many staff work there and what are their classifications?

Answer:

450. As at 31 May there were 1 x EL2, 3 x EL1 (part time totalling 1.8 FTE), 3 x APS5, 1 x APS4 ongoing staff. There is currently 1 x APS6 on maternity leave.
- a. The work undertaken included internal and external communication strategy development and implementation activities, event management, communication tasks for the annual Budget process and media monitoring and liaison. All officers are based in Canberra.
 - b. None.
 - c. None.
 - d. None.
 - e. There is no dedicated media management role. This is one of the responsibilities of the EL2 manager position.
 - f. There is no dedicated event organisation role. Event organisation is undertaken by officers in the unit as needed.
451. No.