

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates

5 June 2013

Question: BET 1022-1023

Topic: Media Monitoring (ATO)

Written

Senator BUSHBY asked:

1022. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etc. provided to the Minister's office for this financial year to date*?

- a) Which agency or agencies provided these services?
- b) What is the estimated budget to provide these services for the year 2013-14?
- c) What has been spent providing these services this financial year to date*?

1023. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etc. provided to the department/agency for this financial year to date*?

- a) Which agency or agencies provided these services?
- b) What is the estimated budget to provide these services for the year 2013-14?

**Financial year to date – 31 May 2013*

Answer:

1022. The ATO does not provide media monitoring services to the Minister's office.

1023. In 2012-13 to 31 May 2013, the ATO spent \$195,118 (GST exclusive) on media monitoring services.

- a) Media Monitors and Australian Associated Press. The Media Monitors contract expired at the end of October 2012, and Media Monitors no longer provide media monitoring services to the ATO.
- b) The estimated budget for media monitoring services for 2013-14 is \$180,000 (GST exclusive).